

# SILENT AUCTION PARTICIPATION FORM



The Association of Minnesota Counties (AMC) will again hold a Silent Auction fundraiser for the non-profit the Minnesota Counties Foundation (MCF) during the Vendor Fair at the Annual Conference, December 4-5, 2017, in St. Cloud.

All exhibitors are encouraged to donate a gift that will be auctioned during exhibit hours.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Donated Item: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## WHAT'S IN IT FOR YOU?

It's beneficial to participate in the auction because conference participants seek out auction items and place bids right at your booth. It's a great opportunity to pull county decision-makers into conversation and draw them to your display!

## WHAT DOES IT INVOLVE?

Simply complete the form below and return it to AMC. You can display your auction item as an enticing element of your booth and conference participants place their bids at your booth! Bid sheets will be available in the materials you pick up at your booth. When the time for bidding closes, we will ask that you take your donated gift and the bid sheets to a specified location in the exhibit hall where the winners can pick them up!

## IT'S A WIN-WIN-WIN SITUATION!

Participating in the Silent Auction will build traffic at your booth, attendees enjoy browsing items and placing bids, and the proceeds help a great cause!

## WHERE DOES THE MONEY GO?

Proceeds from the auction will go toward a scholarship for a high school senior who plans to attend a post-secondary institution. Last year's Silent Auction raised nearly \$3,000 toward AMC's student scholarship fund, part of the Minnesota Counties Foundation. MCF is the non-profit research arm of AMC, which funds much of our educational, training, student scholarship and research programs.

## WHAT CAN YOU DONATE?

You can donate anything you'd like! Examples of items donated last year gift baskets, office furniture, TVs, gift certificates, iPods and much more. This year we are encouraging vendors to be creative and donate gifts that relate to the theme of the conference.

Please return this form to Suzanne LaPalm at [lapalm@mncounties.org](mailto:lapalm@mncounties.org)  
or fax to 651-224-6540 by Friday, November 3.