

# CONFERENCE PROGRAM DISPLAY AD DETAILS



For Level 2 & 3 Exhibitors ONLY!

## Level 2

**HALF-PAGE** ads measure  
4.25 inches **WIDE**  
x 3.75 inches **HIGH**

## Level 3

**FULL PAGE** ads measure  
4.25 inches **WIDE**  
x 7.5 inches **HIGH**

### More Ad Specifications:

- Ads must have at least a 200 DPI resolution. No bleeds.
- Ads must be black-and-white (grayscale).
- Embed all fonts or convert all fonts to outlines/curves.
- Acceptable file formats: High resolution PDFs are preferred, but .JPEG, .TIF or .EPS graphic files are also acceptable.
- Ads can be submitted either via email (preferred) or on disk.

Please send your ad to Becky Pizinger at [pizinger@mncounties.org](mailto:pizinger@mncounties.org)  
or fax to 651-224-6540 by Friday, November 3.

Please contact Becky Pizinger at 651-789-4332 or [pizinger@mncounties.org](mailto:pizinger@mncounties.org)  
with any printing or design questions.