



**AMC Leadership and Research/Development Committee**

**Redesign                      Skill Development                      Leadership**

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**Thursday, November 3, 2011: 1:00 p.m. – 7:30 p.m.  
Friday, November 4, 2011: 7:45 a.m. – 11:45 a.m.  
AMC Board Room – [125 Charles Avenue](#), St. Paul, Minnesota  
Facilitators: Toni Smith and Kim Boyce**

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**DRAFT AGENDA**

**Thursday, November 3 - 1:00 p.m. - 7:30 p.m.**

**1:00 p.m.**                      **Welcome/Introductions** – *Futures Co-Chairs: Roseau County Commissioner Jack Swanson and Renville County Recorder Gail Miller*

**FUTURES members should come prepared to identify one interesting redesign or efficiency they have observed in their county government. (NO more than 2 minutes)**

- Name, County, Position
- Briefly state the redesign or efficiency you have seen in your county over the last year. (Does not necessarily have to be successful. We want to know about the failures also.)
- Talk about whether the effort was successful and in what way.
- Be prepared to leave the contact name of the person in the county that could share more information about effort.

**2:00 p.m.**                      **“How Well Do You Interact with the Media – An Inside Perspective on Political Reporting”**

- *Mary Lahammer – Minnesota Public Television*
- *Don Davis – Forum Communications Bureau Chief*
- *Bill Werner – Minnesota News Network Capitol Correspondent*



**Mary Lahammer** – Mary has been a program host and political reporter for Twin Cities Public Television since 1998. She has won several Emmys and numerous other awards in several states for her anchoring, reporting, producing and photography. Lahammer was named "Best TV Reporter" by Minnesota Monthly and "Best Newscaster" by City Pages Magazine. Mary is a native Minnesotan who began attending the University of Minnesota's Honors College at age 15. She holds degrees in Journalism and Mass Communications and Constitutional Law History from the U of M.



**Don Davis** - Iowa native Don Davis was a newspaper editor for more than 15 years before turning to political and government reporting full time in 1995 in North Dakota. He moved to the Post Bulletin of Rochester and Austin in 1998 and in 2001 he began covering Minnesota state government and politics for Forum Communications' two-dozen newspapers that serve the state.



**Bill Werner** is the Political Correspondent for The Minnesota News Network (MNN) and has covered state and national politics for nearly two decades. Bill joined MNN in 1992 and became the network's political reporter in 1993 when he helped establish MNN's Capitol Bureau. He hosts "This Week in Politics", a weekly recap of state and national political stories that's carried by radio stations across Minnesota. He's moderated numerous U-S Senate and gubernatorial debates and is a frequent host of "Minnesota Matters," MNN's weekly public affairs program. During legislative sessions, Bill appears as a political analyst on many of MNN's affiliate stations. He began his radio career as news director at KANO in Anoka, Minnesota and later became a reporter/anchor at Radio City Network News in Minneapolis. Bill is a graduate of Macalester College with a degree in political science.

**4:00 p.m. Gaining Insight from FUTURES on AMC Communications Strategies – Laurie Klupacs, AMC Membership Services Manager**

**5:00 p.m. Light Dinner and Evening Speaker**



**Dr. S. Massoud Amin**, Professor of Electrical and Computer Engineering, holds the Honeywell/H.W. Sweatt Chair in Technological Leadership, and is the Director of the Technological Leadership Institute at the University of Minnesota in Twin Cities. Professor Amin's presentation about the Smart Grid has received high scores among many audiences in MN and internationally. Where does our energy come from? Is the electrical grid in the United States in trouble? Are wind and solar the answer to future sustainability? These are just a few of the questions we will ask of Dr. Amin but we are also interested in hearing his life story from immigrating from Iran to becoming one of the international leaders in energy.

Following is a very short 30 second video about his work at the University.

<http://tli.umn.edu/index.php?id=557>

**7:30 p.m. Adjourn**

### **Friday, November 4 - 7:45 a.m. -11:45 a.m.**

**7:45 a.m. Continental Breakfast**

**8:00 a.m. Welcome - Futures Co-Chairs: Roseau County Commissioner Jack Swanson and Renville County Recorder Gail Miller**

#### **Debrief the Evening Presentation and Outline Goals for the Day**

**8:30 a.m. Elimination of the Market Value Credit a Positive or Negative for County Government?**

Attendees will test their knowledge of one of Minnesota's most complex property tax programs and their understanding of the implications of its repeal this past session in an interactive question and answer session. The group will then engage in a two part discussion, first analyzing how this change advances or sets back AMC's policy goals and secondly an exploration of other related policy proposals that might better advance AMC's policy agenda.

**11:15 a.m. Update on Revenue Generation Research – Jeff Spartz, AMC Executive Director**

The AMC Executive Committee requested that FUTURES be updated about the follow up to their discussion at the last FUTURES meeting about possible revenue generation idea. The executive committee is moving forward exploring several options through the development of a business plan to examine whether the ideas are viable. Jeff Spartz will outline some of these ideas to FUTURES for additional feedback.

**11:45 a.m. Adjourn – Lunch on Your Own**