



Thursday, November 5, 2009, 1:30 pm- 7:30 pm
Friday, November 6, 2009, 8:30 am – 12:00 noon
AMC Building - 125 Charles Avenue, St. Paul
Facilitators: Kim Boyce and Toni Smith

Agenda

Thursday, November 5

1:30 p.m. WELCOME, INTRODUCTIONS AND NAME YOUR BOOK

Commissioner Jack Swanson and Gail Miller (Futures Task Force Co-Chairs)

Future members were asked to recommend a book they have enjoyed or found helpful in their personal or work life. It can be any book – bring title, author and be ready to share why it was helpful.

2:15 – 5:00 THE LEADERSHIP IT WILL TAKE TO FACE COUNTY CHALLENGES

An “insider’s” view from the outside.

Guest Speaker: David Unmacht , Springsted Consulting



“All governments are entering into a different era. The challenge this time is that we don't have a sense of when the 'bottom' is the bottom. Other times, the bottom was quicker and we could reasonably predict when we could move to 'fast-forward' than we can today.”

David is a senior vice president of a St. Paul-based consulting firm of Springsted, Advisors to the Public Sector. It's a company often brought in by officials in local government to advise on ticklish issues.

Unmacht has spent his entire career in the south metro area. He worked briefly in Belle Plaine, then for seven years was city administrator in Prior Lake before becoming deputy administrator of Dakota County for five years followed by County Administrator in Scott County.

5:00 – 5:45 Dinner

5:45 – 7:00 AN EXCITING PERSONAL STORY OF ENTREPRENEURIAL LEADERSHIP

Majdi Wadi – Holy Land Foods CEO



Mr. Wadi has been described as embodying the spirit of immigrant entrepreneurship.

The success of Majdi Wadi is a classic story of immigrants and the American dream. He was a Palestinian immigrant from Jordan who came to the U.S. to help in his brother's grocery store, deli and bakery. Since he took over the business from his brother in 1998, he has turned the business into a multi-million-dollar enterprise with 95 employees and products sold in stores from Minneapolis to Singapore. With his success, Mr. Wadi has

paid back the community that made it possible for his dream to come true.

A recent article by Neal Anthony of the Star Tribune provides additional background information that you may wish to read prior to the program.

<http://www.startribune.com/business/63571297.html?elr=KArks:DCiU1OiP:DiiUiacyKUUr>

Holy Land Website: <http://www.holylandbrand.com/history.html>

Friday, November 6

8:00 – 8:30 Coffee and Bagels Provided

8:15 – 8:30 Debrief evening leadership program.

8:30 – 9:15 **“A Landscape View of Minnesota Change Efforts”**

What is bubbling up across the state in collaborative efforts for political change in Minnesota? Darin Broton, John Wodele and Blois Olson with Tunheim Partners.

9:15 – 9:45 **“Minnesota Chamber of Commerce Change Efforts”**



Bill Blazar

Bill Blazar - Senior Vice President, Public Affairs and Business Development
and

Tom Hesse - Vice President, Government Affairs

Minnesota Chamber of Commerce

9:45 – 10:00 **BREAK**

10:00 – 12:00 **AMC REDESIGN WORK SESSION**

Confirming the key goals we wish to accomplish with REDESIGN?

- 1. REDESIGN will be one of the top two issues in the next election cycle.**
- 2. REDESIGN results will be evident in the next 18 months.**
- 3. AMC will have partners who champion REDESIGN messages.**

Facilitated work session to determine audience, message and timeline.

- Who are the key audiences we will target with redesign messages?
(county employees, county commissioners, legislators, partners, citizens)
- What are the key messages we want to send about redesign?
(elevator speech – common messages that are clearly articulated by redesign advocates)
- What kind of timeline and plan is reasonable for accomplishing this work?

12:00 - Adjourn

THE NEXT MEETING
February 11-12, 2010

