

AMC EXTENSION COMMITTEE MEETING MINUTES

7:30 AM - Monday, December 7, 2009

Hyatt Regency – Minneapolis, Minnesota

Present: Commissioners Tom Anderson, Patricia Beckel, Robert Carlson, Sharon Bring, Stephanie Miranowski, Jon Evert, Richard Mattson, Richard Larson, John Baerg, Charles Woehler, Loren Tusa, Marv Zylstra, David Benson, Nancy Schouweiler, Victoria Reinhardt, Marcia Ward.

Other commissioners present (non-committee members); Commissioners Dan Rechtzigel, Don Diedrich, Bill Montague, Ed Arnesen, Joe Wollak, and Jack Schmalenberg.

Guests: Bev Durgan, David Werner, Mike Schmitt, Aimee Viniard Weideman, Sarah Greening, Dick Senese, Holli Arp, Nathan Crane, Mary Marczak, Tom Bartholomay, Scott Chazdon

Welcome and Introductions: Commissioner Marcia Ward, AMC Extension Com. Chair

Review of meeting minutes. Review prior to meeting - found on AMC Website: [≡](#)

Commissioner Carlson made motion to accept minutes, Commissioner Tusa seconded. Motion carried.

Commissioner Ward asked for additions to the agenda. Hearing none she introduced Bev Durgan.

Bev Durgan, Dean University of Minnesota Extension, thanked the commissioners for their continued support of Extension, especially 4-H.

She updated the group on the Tough Economic Times section of the Extension website including the Ag MFAN network and Farmer Lender Mediation work.

<http://www.extension.umn.edu/ToughTimes/toughtimes.html>

<http://www.extension.umn.edu/Community/Mediation/>

Dean Durgan invited the county commissioners to consider participating in and marketing the 2010 U-Lead Advisory Academy cohort program. <http://www.extension.umn.edu/u-lead/advisorytraining/> The workshop is a dynamic series of workshops featuring four, two-day in state sessions, two, three day in-state sessions and a five-day national study tour in Washington DC.

Commissioner Ward and Commissioner Evert are both past graduates of the class and they spoke very highly about the content and learning experiences.

The Dean made several comments about the importance of evaluation in Extension and the investment she has made in evaluation specialists in each center. She introduced three of these evaluation specialists to do a special program on “*Mapping Extension’s Networks*”. The presenters included: Mary Marczak, Tom Bartholomay, Scott Chazdon, University of Minnesota Extension Evaluation and Research Specialists. They outlined a research study that included a survey of all Extension employees to measure which agencies /organizations Extension staff were directly contributing at least 8 hours of their work time during Sept. 07 through August 08. They received a very high response rate of 96%. They found the results useful when

- Demonstrating Extension’s connections and impact
- Leveraging resources
- Understanding our comparative advantage and not duplicating efforts

- Understanding audiences/program marketing
- Compiling the Federal report
- Extension fund raising and collaborative work on grantwriting
- Targeted inquiries
- Asking questions about engagement

After a Q & A session several commissioners shared their thoughts about program emphasis. Commissioner Tusa said that they really need more on wind tower education. Policy development in sighting towers is an issue. Dean Durgan talked about the 3M grant that Extension has to teach youth more about the "Power of Wind".

Dean Durgan called on David Werner, Chief Operations Officer, University of Minnesota Extension to give an update on the MOA Contracts. In 2009 Extension had 86 signed MOA's. One county had an Extension presence but no staff in the county so there was no MOA. In preparing for the 2010 program year there are 30 one year MOA's that will come due in December 2009 and 56 (65%) that have a three year MOA. 52 of those county MOA's will expire on December 31, 2010. The remaining 4 in 2011. When the 2009 MOA's came in there was a reduction in staff in eight counties, mostly outside of the 4-H program. Five counties showed an increase in MOA staffing levels. The total youth development staff from 2008 to 2009 increased. Our MOA allows for changes midyear with a 90 day notice. Six counties chose to make midyear adjustments. Our 2009 staffing levels ended up just slightly lower than in 2008. RD's are working with county administration to get the thirty MOA's that expire 12/31/09 signed for the 2010 year.

Commissioner Carlson wanted an outline of which counties had 4-H and what was the breakdown in total 4-H enrollment. He would like to know the total amount of clubs and after school programming and staffing numbers.

Commissioner Ward thanked the evaluation specialists and David Werner for the program and MOA report.

Commissioner Ward asked for volunteers for the MOA committee and chair. She appointed the following commissioners to the committee. Victoria Reinhardt, Nancy Schouweiler, Dick Larson and Loren Tusa. Commissioner Reinhardt would serve as chair.

Appointment of 2010 4-H Community Leadership judging committee:

Commissioners Bring, Anderson, Ward, Zylstra and Carlson will judge this years submissions.

Commissioner Ward reminded committee members about the future committee meeting dates and tasks

The next meeting will be held by conference call. We are tentatively looking at February 8, 2010. Committee members will be notified.

Wednesday, February 10, 2010 – Applications due for 4-H Community Youth Leadership Awards

February 12 – February 21 Judging occurs and award is given to the top two scoring applicants. If there are ties in the scoring the committee may need to meet by conference call to make the final selection.

Wednesday, March 25, 2010 – COMMITTEE MEETING Held during the AMC Legislative Conference in St. Paul .
(Finalize the MOA and elect chair, vice chair)

Spring District Meetings – District chairs appoint committee members or elect them at their meeting. The following people have terms that will be completed in the spring of 2010: Tom Anderson, Richard Mattson, Loren Tusa, and Bill Pulkrabek. Please contact your district chair to let them know that you would like them to appoint a

new representative or your desire to seek re-election to the committee. The new committee member names should be sent to Toni Smith at AMC.

September 2, 2010 - COMMITTEE MEETING (Joint meeting with University of Minnesota Extension Citizens Advisory Committee and trip to the MN State Fair)

December 6, 2010 - COMMITTEE MEETING (Held during the AMC Annual Conference December 6 – St. Cloud)

Meeting adjourned at 9:00 a.m.
Minutes by Toni Smith, AMC Extension Liaison

Updated committee list below

2009 AMC EXTENSION COMMITTEE MEMBERS

Chair: Marcia Ward – Winona County

Vice Chair: Victoria Reinhardt – Ramsey County

District Appointments:

District Delegates and Alternate

District I Keith Nelson – St. Louis	Alternate– Steve Chaffee – Pine County
District II Tom Anderson - Clearwater	Patricia Beckel – Lake of the Woods 2nd Alternate: Bob Kangas – Cass County
District III Velma Oakland – Red Lake	Robert Carlson – Pennington 2nd Alternate: Sharon Bring – Marshall
District IV Stephanie Miranowski – Wilkin	Jon Evert - Clay
District V Richard Mattson - Wright	Ewald Peterson – Sherburne 2nd Alternate: Tom Wenzel - Morrison
District VI Richard Larson – Kandiyohi	Doug Anderson - Swift
District VII John Baerg – Watonwan	Charles Woehler – Sibley
District VIII Loren Tusa – Jackson	Marv Zylstra – Nobles 2nd Alternate: David Benson – Nobles
District IX Marcia Ward - Winona	James “Corky” Ebeling – Steele
District X Victoria Reinhardt – Ramsey Nancy Schouweiler – Dakota Bill Pulkrabek – Washington	

Staffed By: Toni Smith, University of Minnesota Extension Service Liaison to AMC